**CONCEPT DEVELOPMENT FORM**

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| FUNDER/S: | |  | | |
| Submitted by (Name): | |  | | |
| Region / Unit: | |  | | |
| 1. Nature of Call: (Concept call/ cold sending/ approach by funder) | |  | | |
| 2. Website of Call/Information for the Advert | |  | | |
| 3. Project Name and Short Description of Concept:  (including location) | |  | | |
| 4. Go to Market Alignment: (Potential Project /Regional involvement) | |  | | |
| 5. Value of Proposed Proposal: (Potential for surplus) | |  | | |
| 6. Deadline for submission to funder: | |  | | |
| 7. Team/Expertise needed for Development of Proposal: | |  | | |
| 8. Main Risks: | |  | | |
| 9. Motivation :  (Any additional information, any proposed partnerships, any additional benefits to WESSA) | |  | | |
| 10. Project Champion  (Name and contact details) | |  | | |
| APPROVED |  | | NOT APPROVED |  |