**CONCEPT DEVELOPMENT FORM**

|  |  |
| --- | --- |
| FUNDER/S: |  |
| Submitted by (Name): |  |
|  Region / Unit: |  |
| 1. Nature of Call: (Concept call/ cold sending/ approach by funder) |  |
| 2. Website of Call/Information for the Advert |  |
| 3. Project Name and Short Description of Concept: (including location) |  |
| 4. Go to Market Alignment: (Potential Project /Regional involvement) |  |
| 5. Value of Proposed Proposal: (Potential for surplus) |  |
| 6. Deadline for submission to funder: |  |
| 7. Team/Expertise needed for Development of Proposal: |  |
| 8. Main Risks: |  |
| 9. Motivation :(Any additional information, any proposed partnerships, any additional benefits to WESSA) |  |
| 10. Project Champion(Name and contact details) |  |
| APPROVED |  | NOT APPROVED |  |